

To: Badminton Europe Members and Event organizers

Re: Seeking host for Major European Championships in 2025 and 2026

Dear Badminton Europe Members,
Dear Event organizers,

Please be informed that no organizers have yet been secured to host three major European Championships in 2025 and 2026 – those being the 2025 European Mixed Team Championships, the 2025 European Individual Championships and the 2026 European Men's & Women's Team Championships.

Those events are the pillars of Badminton Europe's events program, and it is of utmost importance to Members and players that the events are allocated well in time, for planning and preparation purposes.

All of Europe's finest badminton players are gathered for these three events – an outstanding opportunity for organizers and local fans to see the best from the whole Continent competing against each other.

The competition setup will be provided by YONEX and Badminton Europe (except for umpire chairs) in advance of practice and competition.

We therefore give you the opportunity to bid for organizing these events.



Some basic information on the tournaments:

	2025 Mixed Team	2025 EC	2026 Men's & Women's Team
Number of players	80 - 100	220 - 240	130 - 160
Number of hotel nights	500 - 650	1.000 - 1.250	700 - 900
Dates	Week 7, February	Week 15, April	Week 7, February
Days of competition	5 days	6-7 days	5 days
Number of courts	2 courts	3-4 courts	4 courts

The main reasons to host these events:

- Promote badminton in your country.
- Strengthen badminton as a sport in your country, long term.
- Establish your federation as a key player in the international badminton community.
- Establish, maintain, and strengthen relationships with current/new sponsors, governmental institutions and other key stakeholders.

The commercial opportunities:

- TV-exposure: 2-3 days of international broadcast.
- Countries distribution: 30-35 countries get the signal.
- Tourism: Attracting foreign fans.
- Promotion of sponsors.

Possible revenue streams:

- Government support (long term).
- Regional/city support.
- Increased support for badminton from the sporting community.
- Sponsorships (long term).
- Ticket sales.
- Merchandise.

The main expenses to organize these events are:

- Transport between airport and hotels and between hotels and venue.
- Venue and training venue.
- Accommodation and allowance for technical officials.
- Volunteers.
- TV-broadcast (possibly covered through domestic media agreements).





Hosting a European Championship is a unique opportunity for international relations, with participant from multiple countries, in the form of players, officials, relatives, politicians etc.

Therefore, we suggest interested organizers to inform and engage the local community and sponsors of the opportunities, and financial impact of bringing the European Championships to the region and enter partnerships to fund the event.

We invite interested organizers to furthermore have a thorough look at [Badminton Europe's official bidding papers](#) in which more detailed hosting requirements are listed.

Badminton Europe aims to have the events allocated in the first part of 2024.

We invite all potential organizers to express their interest in hosting the 2025 European Mixed Team Championships, the 2025 European Championships and the 2026 European Men's & Women's Team Championships and we are pleased to provide further information regarding hosting these events upon request.

We hope to hear from interested organizers, to go into dialog and answer any questions, by 22 January 2024, preferably before. Any questions can be sent to events@badmintoneurope.com, we are looking forward to hearing from you!

Renna Unt
Chair of the BEC Events Committee

Jimmy Andersen
Deputy General Secretary